

High ROI from 100 Physician, Nurse and Administrative Leaders

A nationally-ranked Top 5 hospital set out to develop 100 Senior Administrators, Nurses and Physicians. Well-known for clinical excellence *but fearful to admit their struggles to develop effective leaders*, they hobbled along while organizational conflict and inefficiencies grew. Imagine their thrill in Year 1 when this proven process *returned millions of dollars*.

Success came through a powerful 8-month learning design for leaders, including valuable impact feedback, conflict resolution and change management. Program groups applied crossfunctional teaming to solve real-time strategic business issues.

One small team of clinicians was frustrated by prior attempts to solve medical coding and clinical flow errors that left significant revenue on the table. Physicians and nurses teamed up with their peer administrators in the program to implement an easy but powerful change



management process, *quickly identifying a solution for this several million-dollar revenue opportunity.* An additional 14 teams solved similar strategic challenges. Talk about ROI for leader development! Leader capability improved, high performing teams developed and engagement increased.

Wouldn't you love to show your BOD this kind of financial return and impact? This "Top 100" process is proven.

Your successful project will include significant ROI through strategic projects that truly impact your business performance, your market position and your brand through proven approaches to cross-functional leadership and strategic teaming. Dr. Clayton brings insightful outside-in and inside-out perspectives to solve some of the toughest leadership and culture challenges for organizations. Your organization can be next.