

Top 100 Leaders Outrank Google Through Global Collaboration

One of Traci's all-time favorite clients was a Gartner-rated global technology company. Just a fraction the size of major competitors, they began to trip over their own success, in desperate need of leadership talent to manage exponential growth. They did a quick pivot for developing leadership talent and ended up outranking Google!

So how did the least senior leaders challenge the most senior executives to think and act differently? How did they successfully rebrand themselves to Wall Street, transforming from a products business to a services company? ***How did they master organizational change, with C-Suite execs claiming "we can now do in 3 months what used to take 3 years"?***



The answer was a powerful Advanced Leadership design for the Top 100. High-impact learning events held this functionally diverse leadership group accountable for solving real-time business issues. They began to lead as a unified global body, ***advancing strategy through effective cross-functional collaboration and execution***, increasing revenue, talent capability and brand impact.

The delightful surprise was that employee engagement skyrocketed after the first year of the project, earning the company a Top-10 Glassdoor Employee Choice award for the first time, ***even ahead of Google and Southwest Airlines***. You can't beat that for a leadership culture blue ribbon.

Want more results with less effort, too? This "Top 100" process is proven.

Your successful project will include significant ROI through strategic projects that truly impact your business performance, your market position and your brand through proven approaches to cross-functional leadership and strategic teaming. Dr. Clayton brings insightful outside-in and inside-out perspectives to solve some of the toughest leadership and culture challenges for organizations. Your organization can be next.